



Thank you for the opportunity to submit our sponsorship proposal for the Canada Day Celebration taking place at the Milton Fairgrounds on July 1st, 2022.

For the past 20+ years a committed group of volunteers has organized and run the event relying solely on the generosity of local businesses and various community groups. The event has evolved over the years and this celebration is now considered the largest one -day event in Milton, and has a reputation of providing the best entertainment for all ages.

In 2019, the Milton Canada Day Committee unfortunately made the difficult decision to not run the event in 2020, and the Halton Agricultural Society volunteered to hold the celebrations to continue the tradition at the Milton Fairgrounds. Due to COVID-19, our inaugural year was cancelled. We are back on track for 2022, and are hoping to continue providing the community with a Canada Day to remember.

An event of this magnitude takes many people to produce, the hard work of volunteers, and most importantly, great partners! Your sponsorship will not only allow us to produce a high quality event, but will provide an opportunity for all of Milton and surrounding areas to come together on Canada Day as a community, and celebrate our pride for our country.

In exchange for your sponsorship support, you will have our commitment to provide the best possible exposure and presence at this event. We look forward to working with you personally, to achieve your corporate goals specific to sponsorship.

Again, thank you for your valuable time and consideration. We look forward to working with you in creating a successful sponsorship package and the best Canada Day Celebration yet!

Sincerely,
Canada Day Sponsorship Committee



Milton Canada Day

July 1st, 2022

Sponsorship Categories

Diamond Level - \$5000.00+

- Designated as official sponsor of one of the main attractions/areas such as Kidz Zone, Family Zone, Main Stage, Fireworks, with up to 4 signs displayed at the attraction location.
- Opportunity to have a corporate presence on site for promotional purposes.
- Diamond level recognition in all print media and on website, in addition to all social media and online campaigns.

Platinum Level - \$3000.00

- Designated as official sponsor of one of the many attractions with up to 3 signs displayed at the attraction location.
- Platinum level recognition in all print media and on website, in addition to all social media and online campaigns.

Gold Level - \$2,000.00

- Designated as official sponsor of one of the many attractions with up to 2 signs displayed at the attraction location.
- Gold level recognition in all print media and on website, in addition to all social media and online campaigns.

Silver Level - \$1000.00

- Silver level recognition in all print media and on website, in addition to all social media and online campaigns.

Bronze Level – \$250 - \$999

- Bronze level recognition in on-site pamphlets. Bronze level recognition on website, in addition to all social media and online campaigns.

Contributions – up to \$249

- Contribution level recognition on website, in addition to all social media and online campaigns.



Office Location: 136 Robert Street, Milton, ON
Mailing Address: 8490 Lawson Road, P.O. Box 142, Milton, ON, L9T 8T3
Phone: 905-878-5689 Fax: 905-875-1491
Email: miltonfair@cogeco.net

2022 MILTON CANADA DAY SPONSORSHIP

Name of Company: _____

Contact Name: _____

Street Address: _____

Town: _____ Postal Code: _____

Mailing Address (if different than above): _____

Phone: _____ Fax: _____

Email: _____

Please indicate desired category:

_____ Diamond - \$5,000+

_____ Silver - \$1,000

_____ Platinum - \$3,000

_____ Bronze - \$250-\$999

_____ Gold - \$2,000

_____ Contributions - up to \$249

Sponsorship Amount: \$ _____

Cheque enclosed

Please send an invoice in April

Made Payable to: Halton Agricultural Society

Signature _____

Date _____

Please return as soon as possible in order to be included in all Canada Day printed media, and to maximize your promotional opportunity.

Thank you,

Canada Day Sponsorship Committee